

## WHITFIELD FAMILY SUPPORT COUNCIL HOSTS PCA GEORGIA FOR TRAINING

On Wednesday February 13, 2013, the Family Support Council of Whitfield County and Whitfield County School Counselors hosted an all-day training for more than 75 counselors, psychologists and social workers in Dalton. PCA Georgia Director Carol Neal Rossi presented on current child abuse prevention strategies and collaborations, as well as on the Strengthening Families protective factors framework.

Attendees also enjoyed a presentation by Dr. Jordan Greenbaum, Medical Director of the Stephanie V. Blank Center for Safe and Healthy Children at Children's Healthcare of Atlanta on "Toxic Stress and Brain Development: Links to Adversity in Adulthood." It covered the long-term effects of adverse childhood experiences and the implications they hold for the prevention field.

We would especially like to thank Mary Smith from the Family Support Council for hosting along with the Mack Gaston Community Center.

## WEBINAR: MESSAGING AND PINWHEELS 2013— THE NARRATIVE AROUND WHICH THE PINWHEEL SPINS

Prevent Child Abuse Georgia will offer a webinar focusing on this year's Pinwheel for Prevention campaign on February 27, 2013 from 1:00 p.m. to 2:30 p.m.

In this webinar, Prevent Child Abuse America's Senior Directors of Communications and Marketing, Ben Tanzer and Matt Feldman, will provide a refresher on the reframed messaging upon which our work is built. They will then share the latest on Pinwheels for Prevention and opportunities the campaign can afford in terms of awareness, fundraising and engagement before opening the session to audience discussion and questions.

PCA Georgia network members will be given the opportunity to register first. The week before the webinar, registration will be opened to the entire PCA America network. Please be sure to register as soon as possible to secure your space.

Please click on the blue button to register:

**REGISTER NOW**

## REGIONAL MEETING RECAP

More than 30 of our prevention network partners from around the state gathered in Griffin on February 7th for the PCA Georgia Regional Meeting. The morning training component was presented by PCA Athens Director Mary Hood and board member Dr. Rick Waters. Katherine Raczynski, Ph.D., Director of the Safe and Welcoming Schools Project at the University of Georgia provided an excellent workshop on anti-bullying strategies for communities and schools.

Carol Neal Rossi and John R. Lutzker, Ph.D. provided an update on PCA Georgia activities to date, including moving forward with a membership structure and ideas for future collaborations.

We would like to extend a special thanks to Cynthia Tidwell and the Spalding County Health Department for providing the training space and refreshments. If your organization is interested in hosting the next regional meeting, please contact Carol Neal Rossi ([cnealrossi@gsu.edu](mailto:cnealrossi@gsu.edu)).



## ADVOCACY UPDATE

**Voices for Georgia's Children** will host "Children's Day at the Capitol" on **February 26** from 9 a.m.-1 p.m. Read more at [www.georgiavoices.org](http://www.georgiavoices.org) and follow children's issues currently being discussed in the legislature through the [Legislative and Policy Updates](#) section of their website. You can also learn more about advocacy opportunities by [clicking here](#).



On February 7, our Graduate Research Assistants Ashley Minter and Roddey Jones attended the Interfaith Children's Movement "Have a Heart for Children" advocacy day at the State Capitol. *Ashley Minter and Roddey Jones pictured here in the Senate Gallery.*

**Barton Child Law and Policy Center at Emory Law** offers a weekly newsletter about child welfare issues currently on the table in Georgia. [Click here](#) for more information.

## RESEARCH AND TRAINING

**Centers for Disease Control and Prevention:** Essentials for Childhood – Steps to Create Safe, Stable, and Nurturing Relationships. This guide from the CDC covers the consequences of child maltreatment from a Public Health perspective and provides communities with strategies for creating safe, stable, and nurturing relationships. [Click here to download](#) or [here](#) for more information. CDC will hold a webinar on this topic on February 26 at 3 p.m. [Click here to register](#).

**Children's Healthcare of Atlanta:** Webinar— "A Brief Overview of Evidence Based Therapies Available to Child Trauma Victims." Tuesday February 26, 2013 at 10:00 a.m. [Register here](#).

**Georgia Child Fatality Review Panel:** 76 children lost their lives to child maltreatment in Georgia in 2011. The full annual report is [available here](#).

**Strengthening Families Georgia:** Webinar— "Mental Health Consultation, Promoting School Readiness and Building Protective Factors." Tuesday, February 19, 2013 1:30 PM - 3:00 PM. Register by [clicking here](#).

**Healthy Families America:** Webinar— "Addressing Children Exposed to Domestic Violence & Its Impact on Parenting in Home Visiting Settings." [Click here](#) to register. Tuesday, February 19, 2013 at 12:30 p.m.

**U.S. Dept of Health and Human Services, Administration on Children and Families:** Since 2007, the number of reported cases of abuse or neglect has dropped from 723,000 to 681,000 in 2011. To read the full report, [please click here](#).

**National Child Welfare Workforce Institute:** Webinar-- "Evidence-based Practices in Child Welfare: Opportunities & Challenges for the Workforce." This webinar will explore how to find and implement evidence-based practices in your organization. Wednesday, February 20, 2013, from 1-2:30 p.m. [Click here to register](#).




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### UPCOMING PCA GEORGIA EVENTS

**February 27:** PCA Georgia Webinar: April Messaging and Pinwheels for Prevention, 1 p.m. Register on page 1.

**March 13:** PCA Georgia Director's Conference Call. 1 p.m.

**APRIL:** Please send information about events you are planning for Child Abuse Prevention Month to Roddey Jones at [wjones37@student.gsu.edu](mailto:wjones37@student.gsu.edu). We would like to create a calendar of statewide events for next month's newsletter.