

Press Release Sample 3- Describe Your Wear Blue Day Efforts

DESCRIBE YOUR WEAR BLUE DAY EFFORTS HERE! FOR EXAMPLE:

This year, Prevent Child Abuse America will be using #WearBlueDay to highlight ways that people can prevent child abuse by mentoring, donating or becoming advocates in their community. Prevent Child Abuse America will be using their social media channels to explain how those actions connect to child abuse prevention and highlight stories and snapshots of people around the country who are helping great childhoods happen in their community.

“Wear Blue Day is a great chance to shine a light on the great work done on behalf of children and families around the country,” said Dan Duffy, President and CEO of Prevent Child Abuse America. “From public health officials to law enforcement officers to parent advocates, Wear Blue Day is a chance to show the world how many different ways there are to get involved with prevention.”

The organization encourages others to join them at [EVENT.] [EVENT DETAILS HERE, SUCH AS DATE/TIME, SPONSORS IF APPLICABLE, AND SUGGESTED DONATION].

For more information on child abuse prevention or to learn more about what you can do to help, visit Prevent Child Abuse [STATE] on the web at [WEBSITE.]

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About Prevent Child Abuse [COUNTY]

INSERT PCA Local Council BOILERPLATE HERE. For reference, below is what the state office uses.

About Prevent Child Georgia

PCA Georgia is a state chapter of Prevent Child Abuse America. The organization provides statewide direction to prevent child abuse and neglect, promote healthy children, and develop strong families through its prevention network, public awareness, prevention programs, and advocacy. PCA Georgia is supported in part by the Georgia Division of Family and Children Services through the U.S. Department of Health and Human Services, Administration for Children and Families, Community Based Child Abuse Prevention and Treatment Act (CFDA 93.590).”

To learn more about Prevent Child Abuse Georgia and Child Abuse Prevention Month Activities in your community, visit <http://www.preventchildabusega.org>.