

*Press Release Sample – Wear Blue Day*

**Prevent Child Abuse Georgia is turning Georgia Blue on April 7**

***The non-profit is encouraging everyone in Georgia to take action on behalf of children during Child Abuse Prevention Month***

**Atlanta, Georgia** - April is a time for action on behalf of children and families according to leaders of Prevent Child Abuse Georgia.

This year, the organization is participating in Wear Blue Day in support of all children in Georgia and the great childhoods they deserve. But they're not content just building awareness: in 2017, Prevent Child Abuse Georgia wants everyone to get involved, too.

"We know that everyone agrees that child abuse is a problem that needs to be solved, but not everyone knows that they can play an active role in preventing it in the first place," said Julia Neighbors, Executive Director of Prevent Child Abuse Georgia. "This year we're encouraging others to join us on Wear Blue day and then to commit to take action on behalf of children and families in Georgia."

According to Prevent Child Abuse Georgia, there are many different ways that people can get involved in child abuse prevention. Some suggestions for 2017 include committing to mentor a child or parent, advocate for family-friendly policies, or donate to child-serving organizations. Each of these actions can increase the protective factors in a community, says Ms. Neighbors.

"We know that certain strategies work. For example, we know that family support programs can improve family self-sufficiency, setting children and parents up for future success. We also know that the more stable, caring adults in a child's life, the more likely they are to succeed in the face of adversity," said Ms. Neighbors "So advocating for policies like the Child Abuse Prevention Treatment Act or signing up to coach an after-school sports or academic team might not seem related, but is actually prevention in action."

The organization encourages others to join them on April 7 for Wear Blue day and to post online to @pcageorgia.

For more information on child abuse prevention or to learn more about what you can do to help, visit Prevent Child Abuse Georgia on the web at [www.preventchildabusega.org](http://www.preventchildabusega.org)

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