

Small Business Covid-19 Resource List

| | | |
|---|---|---|
| <p><u>C4 Atlanta</u> Grant A resource hub for financial and resource support for freelance artists who need help due to COVID-19</p> | <p><u>Community Foundation of Greater Atlanta & United Way of Greater Atlanta--COVID-19 Response and Recovery Fund</u> Undefined \$1.5 Million in COVID-19 response and recovery funds to be deployed. Phase 1 will focus on families and phase 2 CBO/NGO capacity, No further details or timing available at this time.</p> | <p><u>Creative Capital</u> Grant As COVID-19 continues to spread across the United States, Creative Capital has created a list of resources for artists working in all disciplines, as well as arts philanthropists and arts professionals.</p> |
| <p><u>Expensify</u> Grant An Expensify program to match and reimburse SNAP purchases up to \$50 per family</p> | <p><u>Facebook Small Business Grants Program</u> Grant Facebook is offering \$100M in cash grants and ad credits for up to 30,000 eligible small businesses in over 30 countries where we operate.</p> | <p><u>Hello Alice</u> Grant Hello Alice is offering \$10,000 grants being distributed immediately to small business owners impacted by coronavirus, as part of our broader mission to ensure Business for All. In addition to funding, grant recipients will receive ongoing support from the Hello Alice community.</p> |

Small Business Covid-19 Resource List

| | | |
|---|--|---|
| <p><u>James Beard Foundation Food and Beverage Industry Relief Fund</u></p> <p>Grant</p> <p>The James Beard Foundation’s mission is to celebrate, nurture, and honor chefs and other leaders making America’s food culture more delicious, diverse, and sustainable for everyone. To help bring swift economic relief to these essential businesses, the Foundation launched a fund that will be gathering support from corporate, foundation, and individual donors to provide micro-grants to independent food and beverage businesses in need.</p> | <p><u>JP Morgan Chase</u></p> <p>Grant & Repayable Loans</p> <p>\$50 million global philanthropic commitment to address the immediate public health and long-term economic challenges from the COVID-19 global pandemic. Of the initial \$15 million released, the firm will promptly deploy \$8 million, \$5 million in the U.S., to support vulnerable and underserved Black, Hispanic and Asian Pacific Islander owned small businesses that may struggle to access capital and keep their doors open.</p> | <p><u>LISC Verizon Small Business Recovery Fund</u></p> <p>Grant</p> <p>Thanks to a \$2.5 million investment from Verizon, LISC is offering grants to help small businesses fill urgent financial gaps until they can resume normal operations or until other more permanent financing becomes available. LISC will use the Verizon funding to provide grants of up to \$10,000 to businesses facing immediate financial pressure because of COVID-19—especially entrepreneurs of color, women-owned businesses and other enterprises in historically underserved communities who don’t have access to flexible, affordable capital.</p> |
| <p><u>National Domestic Workers Alliance Coronavirus Care Fund</u></p> <p>Grant</p> <p>The Coronavirus Care Fund was established by the National Domestic Workers Alliance to provide emergency assistance for home care workers, nannies and house cleaners to support them in staying safe and staying home to slow the spread of the coronavirus, and to care for themselves and their families. Qualifying applicants who are experiencing financial hardship due to the coronavirus pandemic can receive \$400 in emergency assistance from the Fund.</p> | <p><u>ONE FAIR WAGE — Emergency Coronavirus Tipped and Service Worker Support Fund</u></p> <p>Grant</p> <p>Providing cash assistance to restaurant workers, car service drivers, delivery workers, personal service workers and more who need the money they aren’t getting to survive.</p> | <p><u>Recording Academy Grammy Awards--MusiCares COVID-19 Relief Fund</u></p> <p>Grant</p> <p>The Recording Academy and its affiliated charitable foundation MusiCares have established the COVID-19 Relief Fund to help people in the music industry affected by the coronavirus disease (COVID-19) outbreak and subsequent cancellation of multiple music events. Music industry professionals may apply for basic living assistance (rent or mortgage). Initial grant requests can be made up to \$1000 to compensate for cancelled work that was scheduled and lost.</p> |

Small Business Covid-19 Resource List

| | | |
|---|---|--|
| <p><u>Restaurant Opportunities Centers United COVID-19 Resource List</u></p> <p>Grant National and city/state resources available to restaurant workers during the COVID-19 pandemic.</p> | <p><u>Small Business Relief Fund</u></p> <p>Grant The Small Business Relief Initiative was started by GoFundMe to help small businesses that have been affected by the COVID-19 pandemic and empower their communities to rally behind them. GoFundMe has partnered with Yelp and Intuit QuickBooks to provide small business owners with the financial support and resources needed to continue running their businesses during and after the coronavirus crisis. GoFundMe, Yelp, and Intuit QuickBooks have each donated \$500,000. Small businesses that have been claimed by the business owner on Yelp automatically have a GoFundMe started on their behalf.</p> | <p><u>Southern Smoke Foundation Emergency Relief Fund</u></p> <p>Grant Southern Smoke is a nonprofit 501c3 charitable foundation. Our Emergency Relief Program provides emergency funding to those employed by or own restaurants or bars or are employed by a restaurant or bar supplier that are faced unforeseen expenses that cannot or will not be covered by insurance. We stand with those in our community and are committed to “taking care of our own”.</p> |
| <p><u>The Atlanta Artist Lost Gig Fund</u></p> <p>Grant The Atlanta Artist Lost Gig Fund is designed to provide financial assistance to Atlanta area who have unmet needs due to lost revenue from cancelled upcoming events and gigs. NOTE: priority will be given to current C4 Atlanta members.</p> | <p><u>The Gathering Spot (TGS)</u></p> <p>Grant TGS will contribute \$15,000 of the membership's dues to directly support small businesses, creatives, and entrepreneurs within its membership community. No loans, special stipulations, or fine print. The minimum gift will be \$1,000 and a new memberhsip nomination committee will be convened to help make these awards. TGS is committed to award the entire \$15,000 by the 15th of April.</p> | <p><u>The Giving Kitchen</u></p> <p>Grant Support food service workers with compassion and care by providing financial assistance to those in crisis due to an unexpected illness, injury, death of an immediate family member or housing disaster in Georgia.</p> |

Small Business Covid-19 Resource List

| | | |
|--|--|--|
| <p><u>The Roddenberry Prize</u> Grant The \$1M Roddenberry Prize is a call for big, bold solutions from anyone, anywhere that address the challenges of an unpredictable and fast-changing global landscape. Four game-changing and innovative solutions will each receive \$250,000 for their work in one of the following fields: Education, Science, Environment, and Humanity. We invite anyone — individuals, for-profits, teams, non-profits, and B-corps — to apply.</p> | <p><u>Truist Cares</u> Grant Truist Financial Corporation committed \$1 million each to LiftFund and Natural Capital Investment Fund, and CDFI's, to support small businesses affected by the COVID-19 pandemic in communities that Truist serves. CDFI's will provide the \$2 million as grants for operating capital shortages and critical needs to small businesses that have endured substantial economic losses in recent weeks. Small businesses can apply for the grants, which will range from \$5,000 - \$25,000, on the websites of the CDFIs. Apply at <u>LiftFund</u>, provider of grants to small businesses in Alabama, Arkansas (Crittenden County), Florida, Georgia, Kentucky, Missouri (Desoto County), Tennessee and Texas.</p> | <p><u>United States Bartenders Guild Emergency Assistance Program</u> Grant The United States Bartenders Guild is helping bartenders affected by the virus through its emergency assistance program. The guild is getting help from Jameson Irish Whiskey, which has pledged \$500,000 toward the effort. SipScience, an analytics company focused on the hospitality industry, has also launched a GoFundMe to raise \$100,000 for the USBG National Charity Foundation.</p> |
| <p><u>Coronavirus Aid, Relief, and Economic Security Act (CARES Act) Breakdown</u> Info/Gen. Resource RCIE published analysis of the pending House approval CARES act, The Coronavirus Aid, Relief, and Economic Security Act or the "CARES Act" passed the U.S. Senate last night, March 25, and is headed to the U.S. House of Representatives for consideration as soon as today March 26. This is a \$2 trillion stimulus bill which will provide economic relief to individuals, families, small businesses and other sectors of the United States economy that took a hard hit due to the pandemic. Once this is passed in the House and signed by President Trump, most provisions are available to individuals and businesses almost immediately.</p> | <p><u>Dining Bond Initiatives</u> Info/Gen. Resource Due to the impact that the coronavirus COVID-19 has had on the restaurant community, a collective of restaurant industry professionals have set a global initiative in motion to get funds into the hands of restaurants NOW, even if they are temporarily closed. A Dining Bond works like a savings bond, where you can purchase a "bond" at a value rate to be redeemed for face value at a future date.</p> | <p><u>Georgia Legal Aid</u> Info/Gen. Resource Georgia COVID-19 Resource List authored by Atlanta Legal Aid Society</p> |

Small Business Covid-19 Resource List

| | | |
|---|--|---|
| <p><u>Local for Later</u> Info/Gen. Resource An ongoing list of local businesses you can support during social distancing</p> | <p><u>Relief Atlanta</u> Info/Gen. Resource Aiming to provide an easy place to search for and donate to Atlanta industry folk during this time of quarantine. Bars, restaurants, their employees, film industry. If you have an addition to make (or an edit to an existing listing!) please email reliefatlanta@gmail.com.</p> | <p><u>Root Kitchens--Restaurant & Bars Gift Cards & Merch</u> Info/Gen. Resource Julie Skinner of Root Kitchens created a crowdsourced spreadsheet to track Atlanta restaurants and bars offering gift cards and merch. Skinner's spreadsheet also includes tabs for fundraisers, community service projects, and curbside and delivery options.</p> |
| <p><u>Spill the Dish</u> Info/Gen. Resource Spill The Dish offers a database of financial aid that combines donor funds with resources from government agencies and non-profits. It allows users to search by state, and breaks down results for restaurant workers, business owners, and individual donors. Users can also add new donation programs to the database.</p> | <p><u>Support Local</u> Info/Gen. Resource Support Local is an initiative that lets you show your support for your local businesses during this challenging time. The platform is built by Gannett, a news media company that includes USA TODAY and hundreds of local media brands. You can search for a business and buy a gift card and/or add a business to the list.</p> | <p><u>U.S. Chamber of Commerce-- Coronavirus: 8 Things Your Small Business Needs to Do</u> Info/Gen. Resource Here are the top CDC-recommended tips that small business owners can take to mitigate risk, protect employees and support customers during the COVID-19 pandemic.</p> |

Small Business Covid-19 Resource List

| | | |
|--|--|---|
| <p>U.S. Federation Worker Cooperatives COVID-19 Resource List</p> <p>Info/Gen. Resource Compilation of resources for worker co-ops and small business owners (English and Spanish)</p> | <p>Invest Atlanta--Business Continuity Loan Fund (BCLF)</p> <p>Repayable Loan To ensure the viability of city businesses and to help sustain employment, Invest Atlanta has established a Business Continuity Loan Fund (BCLF) with \$1.5 million of funding from the City of Atlanta. The fund will offer small businesses 0% interest loans to address a lack of working capital and cash flows as a result of reduced consumer demand, the ability to fulfill product or service orders and other economic conditions. Loan terms include option for 6-12 months deferred payments with 5 years to repay loan. Loans range from \$5,000-\$30,000 per applicant.</p> | <p>Invest Atlanta--Creative Industries Loan Fund</p> <p>Repayable Loan A joint pilot program of the Mayor's Office of Film and Entertainment and Invest Atlanta to assist our city's independent content creators and creative entrepreneurs. The program offers loans with low interest rates and flexible repayment terms for local creative entrepreneurs to use for production, post-production, distribution, marketing outreach, touring, prototype development, product development and sales and attraction for their creative projects.</p> |
| <p>U.S. Small Business Administration (SBA) Disaster Loan Assistance Program</p> <p>Repayable Loan Economic Injury Disaster Loans with interest rates 3.75% for small businesses and 2.75% for nonprofits on up to \$2 million. Open to Small Business, Small agricultural cooperative, most private nonprofit organizations that have suffered substantial economic injury. Loans can be amortized up to 30 years. Applicants can not currently be receiving federal grants/funding and ineligible for commercial loans without creating financial hardship</p> | <p>Facebook</p> <p>Technical Assistance Resources for managing through and building resilience during the COVID-19 outbreak.</p> | <p>GA Dept of Labor--NEW Info</p> <p>Technical Assistance Employers are required to file partial claims on behalf of their employees whenever it is necessary to temporarily reduce work hours or there is no work available for a short period. Any employer found to be in violation of this rule will be required to reimburse GDOL for the full amount of unemployment insurance benefits paid to the employee. In response to the recent development of COVID-19, the Georgia Department of Labor (GDOL) is temporarily suspending in-person requirements for services provided by the agency.</p> |

Small Business Covid-19 Resource List

| | | |
|--|--|---|
| <p><u>GMEN</u> Technical Assistance Will extend GoDaddy classes on how to set up an ecommerce site for small businesses. LMS platform (MDO University), Training of Trainers for virtual coursework, TA and consulting and the creation of branded LMS training sites.</p> | <p><u>Google for Small Business</u> Technical Assistance Resources to help your small business manage through uncertainty</p> | <p><u>ICIC Small Business Resource Center: COVID-19 Crisis</u> Technical Assistance As news about the coronavirus (COVID-19) continues to evolve and its impact is widely felt, ICIC is actively supporting our small business community by sharing a wealth of information and external resources as they become available.</p> |
| <p><u>Merchant Maverick</u> Technical Assistance Gift cards are an option to offer your loyal customers as a means of providing immediate support from a distance and frequent your business later. They have become a hugely effective way to increase profits and, in some cases, are a nearly essential option for businesses to offer. It is a low-cost (or sometimes no-cost) way for businesses to bump sales, increase brand awareness, and encourage repeat business.</p> | <p><u>Merchant Maverick</u> Technical Assistance Coronavirus Survival Guide For Restaurants</p> | <p><u>Merchant Maverick</u> Technical Assistance Emergency Business Loans: 7 Ways To Get Business Funding Fast</p> |

Small Business Covid-19 Resource List

| | | |
|---|---|---|
| <p><u>Russel Center for Entrepreneurship and Innovation (RCIE)</u></p> <p>Technical Assistance Hub for up to date information, space, legal, and accounting support. Producing informational webinars for small business community.</p> | <p><u>SCORE</u></p> <p>Technical Assistance Due to the coronavirus outbreak, SCORE mentors will meet with clients remotely. Mentors are available to participate in remote mentoring sessions via phone, email, and video. If you already have a SCORE mentor, ask them if you can use a remote mentoring method for your sessions.</p> | <p><u>Surviving COVID-19 as a Small Business</u></p> <p>Technical Assistance Free webinar on how to test new revenue streams in the time of COVID-19</p> |
| <p><u>The Bosspreneur Business Circle</u></p> <p>Technical Assistance Specializes in helping entrepreneurs, especially women of color, start, grow, and scale a legacy business. Helping businesses navigate the new terrain, sustain, and thrive during COVID-19.</p> | <p><u>U.S. Small Business Administration Disaster Field Operations Center – East</u></p> <p>Technical Assistance The Office of Disaster Assistance's mission is to provide low-interest disaster loans to businesses of all sizes, private non-profit organizations, homeowners, and renters to repair or replace real estate, personal property, machinery & equipment, inventory and business assets that have been damaged or destroyed in a declared disaster.</p> | |