**We work to increase public awareness and implementation of programs that PREVENT child abuse and neglect by developing trainings and connecting families to needed resources.**

<table>
<thead>
<tr>
<th><strong>225%</strong></th>
<th><strong>413</strong></th>
<th><strong>798</strong></th>
<th><strong>2,238</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>In Helpline Resource Map Use</td>
<td>Attended an In-Person or Virtual Training</td>
<td>Attended Virtual Annual Conference</td>
<td>Total Participants for 7 Webinars Conducted</td>
</tr>
</tbody>
</table>

**GROWING GEORGIA’S CAPACITY FOR PREVENTION**

**In-Person & Virtual Training**
We develop responsive and innovative prevention trainings using research-informed practices. Our programs provide professionals and community members the following trainings:

- Mandated Reporting
- Child Sexual Abuse Prevention
- Human Trafficking Awareness
- Love 146- Dating Violence Prevention
- Strengthening Families Georgia
- GA Family Support Standards
- Connections Matter Georgia, Trauma Prevention and Intervention

**Training Programs Expand**

**DEAR PARENT: DISCUSSING DISCIPLINE** is a newly developed training that equips parent educators with communication skills and resources to discuss corporal punishment with families. The training was created with national experts and local professionals to focus on parenting norms in the Southeast and address corporal punishment without shame or blame.

**VIRTUAL PARENT CAFÉS** lead caregivers through weekly sessions to help families build social connections during physical distancing. The virtual cafés allow caregivers to come together to talk, to listen, and to support each other through stressors, worries, and challenges that many have struggled with alone.

**BUILDING A NETWORK**

**Local PCA Councils**
PCA Georgia supports 27 local councils throughout the state to build resilient communities where families thrive.

**New Councils in 2020**
- Coastal Coalition for Children, serving Glynn, McIntosh, Chatham, Effingham, Liberty, Brantley, and Camden County
- Never Lost, serving Colquitt, Thomas, and Brooks County
- Navicent Health, Serving Bibb, Crawford, and Peach County
- FAITH, Inc., serving Rabun, Habersham, and Stephens County

**TRAINING HIGHLIGHTS**

*When kids stay home,* they are isolated from places where adults often look out for their safety and well-being including schools, child care facilities, and places of worship.

PCA Georgia partnered with the Department of Education and others to develop a series of webinar trainings to support mandated reporters engaging with children in virtual environments.

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*FY October 1, 2019 – September 30, 2020*
The staff was very compassionate and helpful.

- GA Mother

The 1-800-CHILDREN Helpline (1-800-244-5373) connects parents, caregivers, and professionals to over 3,000 resources they can access wherever they live or work in Georgia, by phone or online.

- 1,280 Calls from over 120 counties
- The Resource Map webpage saw spikes during the onset of COVID-19 as professionals sought support programs to assist families
- 225% Increase in Resource Map webpage sessions compared to last year (views of 15 mins or longer)

Partnering with DPH Injury Prevention Program to expand the Helpline database to include statewide coalitions working on violence and/or injury prevention.

91% would recommend the Helpline and call again if needed.

77% of callers called for family members, 6% called for themselves, 10% were professionals, and 8% called on behalf of a friend or neighbor

AWARENESS, OUTREACH, & MENTORSHIP

- 18,000 Pinwheels for Prevention distributed and technical assistance provided through the Media Toolkit and Community Action Guide
- Virtual screening of Resilience with 240 participants
- Monthly newsletters were sent to over 1,600 professionals
- Hosted 6 students and assisted in 2 Graduate Student Capstone Projects
- Awarded Practicum Preceptor and Site of the Year for 2020 by GSU’s School of Public Health

2020 HIGHLIGHTS

Georgia’s Vision for Child & Family Well-Being

After 26 years, a new state child abuse and neglect prevention plan, A Vision for Child and Family Well-Being, was released at this year’s annual conference. In addition to presenting an overview of the plan, workshops focused on strategies outlined in the plan for increasing economic stability, physical and mental health, family resilience, and awareness of the root causes of abuse and neglect.

Strengthening Families Georgia (SFG)

SFG moved to PCA Georgia in October 2019. SFG represents a multi-disciplinary partnership of nearly 50 organizations dedicated to embedding Protective Factors into services and supports for children and their families. SFG also conducts trainings for professionals and has facilitated virtual Parent Cafés during the pandemic to keep families connected and supported.

Shift to Virtual

A mandated reporter hybrid training was designed in partnership with ProSolutions to enable interactive trainings to occur without being in-person together. Participants go through the self-paced Prosolutions online training first then virtually gather for a group discussion on best practices for virtual environments and scenarios.

The Helpline is funded in part by VOCA Sub-Award C15-8-358, administered by the Criminal Justice Coordinating Council and awarded by the Office for Victims for Crime.

This project was supported in part by the Georgia Department of Human Services, Division of Family and Children Services and the U.S. Department of Health and Human Services, Administration for Children and Families, Community Based Child Abuse Prevention and Treatment Act (CFDA 93.590). Points of view or opinions stated in this document are those of the author(s) and do not necessarily represent the official position or policies of the Georgia Department of Human Services, Division of Family and Children Services or the U.S. Department of Health and Human Services, Administration for Children and Families, Community Based Child Abuse Prevention and Treatment Act (CFDA 93.590).