Welcome & Opening Plenary

Jennifer Stein, MBA – Prevent Child Abuse Georgia
Angie Boy, DrPH – Stephanie V. Blank Center for Safe and Healthy Children

Award
Mark Chaffin Community Award Presentation

1st Morning Workshops (2 Options)

When Prevention Fails
Preventing child abuse is the goal, but what happens when those efforts fail? What do common physical abuse injuries look like, why is abusive head trauma so devastating, and what should child serving professionals know about physical abuse? This workshop will feature Dr. Stephen Messner, a child abuse pediatrician and Dr. Angela Boy with the Blank Center at Children’s Healthcare of Atlanta (CHOA).

Demand in the Human Trafficking Market
In an industry where the supply and demand are the same; human beings, human trafficking calls for a more proactive response. Incorporating demand into the anti-human trafficking response, shifts the conversation from addressing human trafficking as a victimization to addressing human trafficking as an industry.

2nd Morning Workshops (2 Options)

When the Village Falls Apart: Lessons Learned from COVID
The pandemic revealed just how reliant families and communities are on schools to meet a myriad of needs for students. Dr. Angela Boy, CHOA, and Cheryl Galloway-Benefield, GA Dept. of Education, will discuss how communities can adapt to share the load schools carry in meeting students’ needs, diversify the village concept, and plan for the next disaster.

Mindful Relationships: Looking Beneath the Surface
Equity is about finding out what each individual person needs to succeed, and this is especially important when working with families. Mindfulness helps open lines of communication so everyone involved can feel heard and supported. Presenters, Erica Goldthorp and Denise Payton of ProSolutions, will discuss how mindful interactions help support equitable relationships in your work with families through prevention and preservation services.

Partner Give Away & Lunch Break

Sneak Peak at New Professional Resources
This session will present new resources for parent educators and other family serving professionals and offer give away prizes for selected participants.

Day 1 Keynote

The Science and Art of Effective Framing
Whether the general public understands and supports primary prevention of child abuse and neglect depends on how we, as experts and advocates, communicate about the issue. Dr. Lynn Davey, psychologist and advocacy communications expert, will help us understand how non experts reason about social problems, and how intentional framing strategies can improve understanding and build support for policy.
Day 2 Agenda

8:30–9:25 a.m.  Opening Plenary
Racism, Anti-Racism, and the Social Ecology
Dr. Charlyn Harper and Cailin O’Connor, senior associates at the Center for the Study of Social Policy, will explore how racism permeates the social ecology of children's and families' lives, and what it looks like to implement anti-racist policies and practices at the individual, family, community, and societal levels.

9:30–10:30 a.m.  1st Morning Workshops  (2 Options)
Racism, Anti-Racism, and the Social Ecology Continued
Participants will have the opportunity to reflect on and ask questions about the information, data, and recommendations presented during the opening plenary. We encourage an open and honest dialogue about the ideas shared, including how the information may be relevant to participants’ work.

Prevention in Policy
Learn how to leverage new federal and state policies and funds to support families from the Director of Policy at Voices for Georgia’s Children, Polly McKinney.

10:40 a.m. – 11:40 a.m.  2nd Morning Workshops  (2 Options)
Is That Normal? Healthy Sexual Development in Kids
Dr. Verena Brown, a child abuse pediatrician with the Blank Center at CHOA, will help adults understand how children and teens move through the normal stages of healthy sexual development such as touching and self-exploration. She will address frequent concerns about commonly seen behaviors in kids and how to determine when there is a problem that needs addressing.

The Science and Art of Effective Framing Continued
Dr. Lynn Davey will build off the discussion of framing strategies from the previous day’s keynote address and give participants hands-on practice doing a brief framing analysis and drafting child abuse and neglect prevention messages.

11:45 a.m. – 12:25 p.m.  Networking & Lunch Break
Advocating for Family and Child Well-Being
Join in a conversation about how we, as family serving professionals, can educate, advocate and inspire action on behalf of Georgia’s children.

12:30–1:30 p.m.  Day 2 Keynote
Save the Family: The Unspoken Effects of Family Separation
Foster care has a focus on child well-being and "saving" young people from their biological parents that are unfit to care for them (based on state standards). But what happens when the intention doesn't match the impact? Ángela Quijada-Banks shares what happened to her mental health after experiencing foster care and strategies to help youth to successfully age out of the system.
ProSolutions Training, an online training company, offers more than 100 individual online courses, multi-course packages, and certificates in early care and education and human services subject areas. Whether you are seeking continuing education credits, want to see if online training is right for you, or are simply interested in a specific topic; you can choose from a variety of courses to meet your individual needs! ProSolutions Training coursework adheres to the highest standards set by IACET, is available in Spanish, and includes some CEUs at no extra charge with every Professional Development Certificate. Take online courses designed to increase your skill set, update existing knowledge or provide new insights that can help you make a difference in the life of children and families at www.ProSolutionsTraining.com.
Sandy Chavarria joined the Georgia Center for Child Advocacy in 2015 and currently serves as the Hispanic Outreach Prevention Coordinator. In her capacity at the Georgia Center, Sandy oversees the prevention efforts in the Hispanic communities across the state but primarily in the Metro-Atlanta area. She recruits and mentors bilingual and bi-cultural Stewards of Children® Facilitators, to help increase the awareness and prevention education in the Hispanic community, who have collectively trained over 1,500 Spanish-speaking adults statewide.

She created the Latino Coalition “Coalición Latina Mas P.A.S.,” a coalition for Spanish speaking/serving professionals who meet monthly to learn and discuss ways to prevent child sexual abuse, reduce Adverse Childhood Experiences (ACEs), childhood trauma, and promote healthy outcomes in Georgia through a collaborative effort that equips adults and youth with awareness, education, and resources to take action. Prior to the Georgia Center she has held several roles in youth serving organizations. Sandy earned her degree in Public Policy from Georgia State University. In her free time, she enjoys taking her son to family festivals and volunteering for local civil and human right efforts.

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Prevent Child Abuse (PCA) Georgia is housed at Georgia State University’s School of Public Health in the Mark Chaffin Center for Healthy Development. PCA Georgia’s mission is to work towards the healthy development of children statewide recognizing that strong families are the building block for community development. As one of the leaders of the Georgia Essentials team, they engage partners to create safe, stable, nurturing relationships and environments for children and are facilitating the regional implementation of Georgia’s Child Abuse Prevention Plan with DFCS’ Prevention and Community Support Section. Additionally, PCA Georgia connects families to concrete supports through the 1-800-CHILDREN Helpline and provides training/resources on protective factors that prevent child abuse and neglect and strengthen families.

For more information on PCA Georgia’s programs visit [www.PCAGeorgia.org](http://www.PCAGeorgia.org).

Jennifer Stein, MBA  
Director  
jstein@gsu.edu  
404-413-1419

Jyll Walsh, DrPH  
Program Manager  
jwalsh10@gsu.edu  
404-413-1296

Solidad Tillman  
Strengthening Families Coordinator  
stillman@gsu.edu  
404-413-2379

The Stephanie V. Blank Center for Safe and Healthy Children at Children’s Healthcare of Atlanta, a service of Children’s at Scottish Rite and Children’s at Hughes Spalding hospitals, promotes the safety and well-being of children through advocacy in the community and the identification, behavioral health assessment and counseling, and prevention of child abuse. The Center for Safe and Healthy Children is a child advocacy center that provides comprehensive medical and forensic evaluations, behavioral health assessments and counseling, and professional trainings in a safe, child-friendly environment by a team of professionals who have extensive pediatric experience.

For more information on our services visit [www.choa.org/cpc](http://www.choa.org/cpc).

Angie Boy  
Program Manager  
Angela.Boy@choa.org  
404-785-7429

Traci Hurley  
Program Coordinator  
Traci.hurley@choa.org  
404-785-1122

Jessica Bryant  
Program Coordinator  
Jessica.Bryant@choa.org  
404-785-3389

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Conference Evaluations & CEUs
In order to receive CEUs, you must complete the conference evaluation given out at the end of each session, which will also be sent out to participants by email after the conference. Send CEU questions to CPCTraining@choa.org.

1-800-CHILDREN (244-5373) is your community’s family resource guide.

The 1-800-CHILDREN Helpline is for:
- Parents and Grandparents
- Relatives or Other Caregivers
- Professionals Working with Families
- Faith Communities
- Victims of Crime
- Survivors of Abuse

The Helpline Includes Resources for:
- Caregiver Support
- Counseling and Support Groups
- Afterschool and Child Programs
- Domestic Violence
- Child Abuse
- Housing and Basic Needs

www.PCAGGeorgiaHelpline.org