We work to increase public awareness on child abuse and neglect prevention through training, education, events and media campaigns.

**PREVENT CHILD ABUSE GEORGIA**

**2019 ANNUAL REPORT**

PCA Georgia provides statewide direction to build safe, stable, nurturing relationships and environments to promote strong families and communities.

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**GROWING GEORGIA’S CAPACITY FOR PREVENTION**

**In-Person Training**

We encourage the development and implementation of innovative prevention programs by training professionals using research-based models.

**Webinars**

- Sexual Abuse Prevention in Schools: A Georgia Mandate
- Child Abuse Prevention Month Gear Up
- Data Dive: Exploring Local Data
- Mandated Reporter Training Updates

**In-Person Training**

Over 800 child serving professionals were trained on the following topics:

- Mandated Reporting
- Child Sexual Abuse Prevention
- Human Trafficking Awareness
- Love 146
- Strengthening Families Georgia
- Georgia Family Support Network Standards
- Connections Matter

**Training Programs Expand**

**CONNECTIONS MATTER GEORGIA** is an in-person training designed to help prevent and mitigate childhood trauma by building relationships and resiliency. The curriculum is led in partnership with the Georgia Center for Child Advocacy. [www.ConnectionsMatterGA.org](http://www.ConnectionsMatterGA.org)

**GEORGIA FAMILY SUPPORT NETWORK** provides training and technical assistance to family serving organizations to enhance their programs and interactions with families. PCA Georgia is assisting by delivering the *Standards* training to these organizations statewide.

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**1,435**

Provided Feedback to the State’s Child Abuse Prevention Plan

**800**

Attended an In-Person Training

**384**

Attended Annual Conference

**281**

Participated in a Webinar

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**BUILDING A NETWORK**

**Local PCA Councils**

PCA Georgia supports over 20 local councils throughout the state to build resilient communities where families thrive.

**New Councils**

- Family Connection Partnership of Randolph County
- Children’s Advocacy Center Lookout Mountain Judicial Circuit
- PCA Bulloch
- The Exchange Club, Family Resource Center of Rome

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**PREVENT CHILD ABUSE GEORGIA**

A state chapter of Prevent Child Abuse America, housed within the School of Public Health at Georgia State University. [PREVENTCHILDABUSEGA.ORG](http://PREVENTCHILDABUSEGA.ORG)
**Servings Resource Navigators for Georgia**

The 1-800-CHILDREN Helpline (1-800-244-5373) is a free, statewide information and referral Helpline that connects parents, caregivers, and professionals to over 3,000 resources they can access wherever they live or work in Georgia.

All the Helpline’s resources are also available online. You can search by service or location!

- 1,298 Calls from over 120 counties
- 3,968 Unique page views of the online Resource Map

Partnering with DPH Injury Control and Prevention to expand the Helpline database to include statewide coalitions working on violence and/or injury prevention.

**Findings from Helpline Evaluation (N=171)**

90% would recommend the Helpline and call again if needed.

31% of callers were mothers, 15% fathers, 28% grandparents, 17% extended family, and 4% were child serving professionals

“I am grateful for the helpline. Whoever I spoke with was kind, sweet, patient, professional and willing to help. I was in a crisis and needed immediate help for my granddaughter and the helpline was there for me.”

- GA Grandma

**2019 Highlights**

**Preventing Child Abuse & Neglect Requires a Unified Mission**

This year, Georgia’s current Child Abuse and Neglect Prevention Plan (CANPP) turned 26 years old. PCA Georgia and the Prevention and Community Support Section at the Division of Family and Children Services (DFCS) traveled to the 14 DFCS regions to gather feedback from parents, caregivers, community members and professionals about community and family needs. We are continuing to work collaboratively to release the updated Child Abuse and Neglect State Plan in 2020.

**PCA Georgia’s Prevention Model**

Helping people understand the various ways to prevent child abuse and neglect is always at the forefront of our work. This year, our advisory board developed a visual model to show examples of prevention efforts at the national, state and local level using Georgia examples.

**Public Awareness & Outreach**

- Georgia Legislators received Helpline information and pinwheel car magnets
- 18,000 Pinwheels for Prevention distributed and technical assistance provided through the Media Toolkit and Community Action Guide
- Monthly newsletters were sent to over 1,600 professionals
- 16 Conference or event presentation/exhibit opportunities
- Launched GA Essentials for Childhood multidisciplinary collaborative
- Hosted 6 intern or graduate assistant students

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