We work to increase public awareness and implementation of programs that PREVENT child abuse and neglect by developing trainings and connecting families to needed resources.

1,236
Callers to the 1-800-CHILDREN Helpline

26
Virtual Parent Café Sessions Hosted

679
Attended Virtual Annual Conference

835
Total Participants for 7 Webinars Conducted

GROWING GEORGIA’S CAPACITY FOR PREVENTION

In-Person & Virtual Training
We develop responsive and innovative prevention trainings using research-informed practices. Our programs provide professionals and community members the following trainings:

- Mandated Reporting
- Child Sexual Abuse Prevention
- Perspectives on Poverty
- Strengthening Families Georgia
- Connections Matter Georgia, Trauma Prevention and Intervention
- Dear Parents: Discussing Discipline

Training Programs Expand

PERSPECTIVES ON POVERTY is a newly developed training that uses first-hand stories and perspectives to present facts, tangible strategies to uplift our community’s vulnerable populations and expand participants’ perceptions. Just as we believe in a trauma-informed approach, we also believe that poverty-informed practices will greatly change our communities’ ability to assist those facing poverty.

STRENGTHENING FAMILIES GEORGIA

SFG moved to PCA Georgia in October 2019. SFG represents a multi-disciplinary partnership of nearly 50 organizations dedicated to embedding Protective Factors into services and supports for children and their families. SFG also conducts trainings for professionals and has facilitated virtual Parent Cafés during the pandemic to keep families connected and supported.

COMMUNITY HIGHLIGHT

Virtual Parent Cafés lead caregivers through weekly sessions to help families build social connections during physical distancing. The virtual cafés allow caregivers to come together to talk, to listen, and to support each other through stressors and challenges that many have struggled with alone. See what parents had to say:

“I will share this experience with other parents.”
“I learned how to make a better connection with my kids.”
The Helpline was great! They listened and really helped. I felt like a weight was lifted from my shoulders as a result.

- GA Grandparent

1,236 Calls from over 113 counties

The Online Resource Map had an average of 190 unique users per quarter.

Partnering with DPH Injury Prevention Program to expand the Helpline database to include statewide coalitions working on violence and/or injury prevention and evidence-based programs to support caregivers in Georgia.

What do Helpline Callers Think?

88% of surveyed callers would recommend the 1-800-CHILDREN Helpline and call again if needed.

94% of surveyed callers felt listened to and understood during their call.

“The Helpline was great! They listened and really helped. I felt like a weight was lifted from my shoulders as a result.”

- GA Grandparent

“The person I spoke with was courteous and very helpful! I have already recommended the Helpline to other Parents.”

- GA Mother

Awareness, Outreach, & Mentorship

- 10,000 Pinwheels for Prevention distributed, and technical assistance provided through the Media Toolkit and Community Action Guide on Child Abuse Prevention

- Weekly Community Learning Series during April that featured topics on engaging other in conversation on prevention, being a mandated supporter, and promoting racial equity for families.

- Monthly newsletters were sent to over 2,000 professionals

- Hosted five students and assisted one Graduate Student Capstone Project

Building Local Capacity for Prevention

Regional Child Abuse & Neglect Prevention Planning

After the launch of Georgia’s statewide Child Abuse and Neglect Prevention Plan in September 2020, PCA Georgia worked with the Georgia Essentials team to help 14 regions across the state develop their own localized version of the prevention plan. Each region completed their plan with strategies for local implementation by September of 2021. TinyURL.com/GACANPP

Local PCA Councils

PCA Georgia supports 27 local councils throughout the state and was able to call on 9 local councils to be the regional lead on implementation of the localized plans.