

PREVENT CHILD ABUSE GEORGIA
2021 ANNUAL REPORT

PCA Georgia provides statewide direction to build safe, stable, nurturing relationships and environments to promote strong families and communities.

We work to increase public awareness and implementation of programs that PREVENT child abuse and neglect by developing trainings and connecting families to needed resources.

1,236

Callers to the 1-800-CHILDREN Helpline

26

Virtual Parent Café Sessions Hosted

679

Attended Virtual Annual Conference

835

Total Participants for 7 Webinars Conducted

GROWING GEORGIA’S CAPACITY FOR PREVENTION

In-Person & Virtual Training

We develop responsive and innovative prevention trainings using research-informed practices. Our programs provide professionals and community members the following trainings:

- Mandated Reporting
- Child Sexual Abuse Prevention
- Perspectives on Poverty
- Strengthening Families Georgia
- Connections Matter Georgia, Trauma Prevention and Intervention
- Dear Parents: Discussing Discipline

895

Attended an In-Person or Virtual Training

Training Programs Expand

PERSPECTIVES ON POVERTY is a newly developed training that uses first-hand stories and perspectives to present facts, tangible strategies to uplift our community’s vulnerable populations and expand participants’ perceptions. Just as we believe in a trauma-informed approach, we also believe that poverty-informed practices will greatly change our communities’ ability to assist those facing poverty.

STRENGTHENING FAMILIES GEORGIA

SFG moved to PCA Georgia in October 2019. SFG represents a multi-disciplinary partnership of nearly 50 organizations dedicated to embedding Protective Factors into services and supports for children and their families. SFG also conducts trainings for professionals and has facilitated virtual Parent Cafés during the pandemic to keep families connected and supported.

COMMUNITY HIGHLIGHT

Virtual Parent Cafés lead caregivers through weekly sessions to help families build social connections during physical distancing. The virtual cafés allow caregivers to come together to talk, to listen, and to support each other through stressors and challenges that many have struggled with alone. See what parents had to say :

“I will share this experience with other parents.”

“I learned how to make a better connection with my kids.”

* FY October 1, 2020 – September 30, 2021

SERVING AS RESOURCE NAVIGATORS FOR GEORGIA

The 1-800-CHILDREN Helpline (1-800-244-5373) connects parents, caregivers, and professionals to over 3,000 resources they can access wherever they live or work in Georgia, by phone or online.

- 1,236 Calls from over 113 counties
- **The Online Resource Map** had an average of 190 unique users per quarter.

Partnering with DPH Injury Prevention Program to expand the Helpline database to include statewide coalitions working on violence and/or injury prevention and evidence-based programs to support caregivers in Georgia.

1-800-CHILDREN
Here to Listen. Here to Help.
1-800-244-5373
PCAGeorgiaHelpline.org



We're here to answer simple questions or get you to the right resources for those harder issues.

WHAT DO HELPLINE CALLERS THINK?

88% of surveyed callers would recommend the 1-800-CHILDREN Helpline and call again if needed.

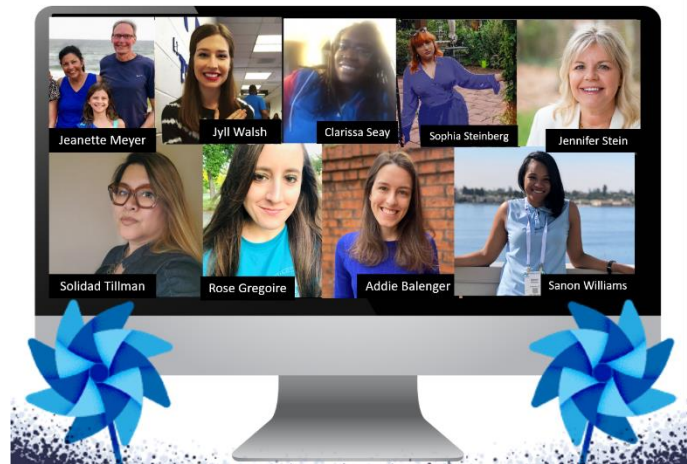
94% of surveyed callers felt listened to and understood during their call.

"The Helpline was great! They listened and really helped. I felt like a weight was lifted from my shoulders as a result."
-GA Grandparent

"The person I spoke with was courteous and very helpful! I have already recommended the Helpline to other Parents."
- GA Mother

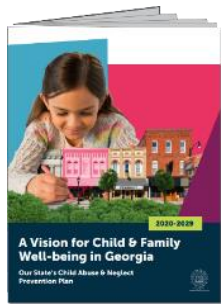
AWARENESS, OUTREACH, & MENTORSHIP

- 10,000 Pinwheels for Prevention distributed, and technical assistance provided through the Media Toolkit and Community Action Guide on Child Abuse Prevention
- Weekly Community Learning Series during April that featured topics on engaging other in conversation on prevention, being a mandated supporter, and promoting racial equity for families.
- Monthly newsletters were sent to over 2,000 professionals
- Hosted five students and assisted one Graduate Student Capstone Project



Staff & Students on Virtual Wear Blue Day

BUILDING LOCAL CAPACITY FOR PREVENTION



Regional Child Abuse & Neglect Prevention Planning

After the launch of Georgia's statewide Child Abuse and Neglect Prevention Plan in September 2020, PCA Georgia worked with the Georgia Essentials team to help 14 regions across the state develop their own localized version of the prevention plan. Each region completed their plan with strategies for local implementation by September of 2021. [TinyURL.com/GACANPP](https://tinyurl.com/GACANPP)

Local PCA Councils

PCA Georgia supports 27 local councils throughout the state and was able to call on 9 local councils to be the regional lead on implementation of the localized plans.



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